

Merchandising 101

The issue: **turnover**.

It cripples family and bowling entertainment centers time and time again.

It's normal to invest roughly 10–20% of a new employee's pay into training them. Throughout our 21 years of business, one of the biggest concerns FEC owners have shared with us is dealing with inevitable turnover and streamlining a training process for new team members. Did you know regular training can help prevent turnover in your business? Sometimes, tenured team members need refreshed on certain skills, too.

Introducing: Merchandising 101!

We've created this eCourse to make training new employees on this topic more efficient. We've covered all the basics, leaving only hands-on learning left.

In this course, you or your staff will learn:

- How to merchandise the redemption area in themes
- About the different types of players
- How to use the right display methods
- How to keep up the redemption area
- Why quality products matter in merchandising
- The fundamentals of running a profitable crane and merchandiser program

Not only will they learn important concepts for merchandising...

- Team members will also experience small wins within the course, providing motivation to do their best at work. These minor milestones can do wonders for your culture and employee performance output.

Use the link below to

GET STARTED

bit.ly/merch101



eCourses by Redemption Plus